

Panasonic LUMIX S-R70300

ProdCode: PANSR70300E

70-300mm telephoto zoom lens with a compact, lightweight design

Features

- 70-300mm telephoto zoom lens with a compact, lightweight design
- Excellent close-up performance with a closest focusing distance of 0.54m (at 70mm) / 0.74m (at 300mm) and a maximum magnification of 0.5x (at 300mm)
- Dust, splash and freeze-resistant design

70-300mm Zoom with Excellent Image Quality

The lens optical design is compact and lightweight, yet it provides a 300mm zoom at the telephoto end to dynamically bring your subject, such as wildlife or sports, up close. The powerful zoom gives you increased creative flexibility when shooting outdoors.

Superb Close-up Performance

With a minimum focusing distance of 0.54m* and maximum magnification of 0.5x (at 300m), the 70-300mm allows you the freedom to shoot outstanding macro photography. Close-up views of small and sensitive subjects, such as birds and

butterflies, can be easily captured from a distance.

* Closest focusing distance of 0.54m (at 70mm) / 0.74m (at 300mm).

Beautiful Rendition of Light

The 11-blade circular aperture diaphragm features optimised blade shape and arrangement. This produces a beautiful rendition of light sources within your images, such as sunlight shining through tree leaves and colourful illuminations, by creating soft and exquisitely attractive beams of light.

Optical Image Stabilisation for Ultra-Sharp Photos

Combining the O.I.S. (Optical Image Stabiliser) in the lens and the Body I.S. in your LUMIX S Series camera*, the 5-axis Dual I.S. 2 powerfully compensates for handshake, making it possible to use a 5.5-stop slower shutter speed.**

* 5-Axis Dual I.S. 2 can be used with the camera LUMIX S1H, S1R, S1 and S5, as of February 18, 2021.

** Based on the CIPA standard (Yaw/Pitch direction: focusing distance f=300mm, when LUMIX S5 is used).

Dust, Splash, and Freeze Resistant Design

The LUMIX S 70-300mm F4.5-5.6 MACRO O.I.S. is designed to keep shooting even in the toughest conditions thanks to its dust and splash resistant construction, even in temperatures as low as -10 °C.

* Dust and Splash Resistant does not guarantee that damage will not occur if this lens is subjected to direct contact with dust and water.

S-R70300 Lens Construction

The optimised configuration has 17 elements in 11 groups, including two ED, one UED and one UHR lens to minimise aberrations and ensure superb resolution.

Specifications

- **Closest Focusing Distance:** 0.54m/1.77ft (at focal length 70mm) / 0.74m/2.43ft (at focal length 300mm)
- **Diagonal Angle of View:** 34°(Wide) - 8.3°(Tele)
- **Dimensions:** Approx.148.0mm / 5.83inch (from the tip of the lens to the base side of the lens mount)
- **Filter Size:** ∅77mm
- **Focal Length:** f=70-300mm

- **Lens Construction:** 17 elements in 11 groups (2 ED lenses, 1 UED lens, 1 UHR lens)
 - **Maximum Aperture:** F4.5 (Wide) - F5.6 (Tele)
 - **Maximum Diameter:** 84.0mm / 3.31inch
 - **Maximum Magnification:** 0.5x (at focal length 300mm)
 - **Minimum Aperture:** F22
 - **Mount Type:** L-Mount
 - **Optical Image Stabilizer:** Yes
 - **Weight:** Approx. 790g / 1.75lb (excluding lens cap, lens rear cap and lens hood)
-

Need Further Support?

If you have any questions or require additional support regarding this product release, please do not hesitate to contact us. Our team is here to assist you with any inquiries or provide further information or marketing collateral as needed.

Contact Us:

- Marketing - marketing@holdan.co.uk
- Sales - sales@holdan.co.uk
- Technical Enquiries - techsales@holdan.co.uk
- Request Demo product loans - demo@holdan.co.uk

We value your partnership and are committed to ensuring a successful product launch. Thank you for your continued support.