

Panasonic LUMIX S-R28200

ProdCode: PANSR28200E

LUMIX S 28-200 mm F4-7.1 MACRO O.I.S. L-Mount Lens

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Features

- LUMIX S 28-200 mm F4-7.1 MACRO O.I.S. L-Mount Lens
- A wide and long zoom range of 28-200 mm with a compact, lightweight design
- Maximum magnification of 0.5x (at focal length 28 mm)
- Dust, splash and freeze-resistant design and fluorine coating

The world's smallest and lightest zoom lens*

Palm-sized 28-200 mm wide and long zoom lens, making half-life size macro photography possible. In terms of imaging performance, it features high resolution, smooth bokeh, and the beautiful starburst effect. This single lens can cover a wide range of scenarios, making it ideal for travel and trekking, and the 6.5-stop 5-Axis Dual I.S.2** provides powerful assistance in photography.

*As of February 22, 2024. Among interchangeable lenses for AF compatible full-frame mirrorless cameras, and lenses with an optical zoom of 7x or more. Based on a Panasonic survey.

**Based on the CIPA standard [Yaw/Pitch direction: focusing distance f=200 mm. When LUMIX S1 is used.]

Half life-size macro photography

With a maximum magnification of 0.5x* and a closest focusing distance of 0.14 m*, it is ideal for close-ups of flowers, table settings, and other subject matter. Its superior macro capability allows for increased creative flexibility, such as the use of bokeh to make the subject stand out, or stopping down the aperture to capture a spacious background.

*At focal length 28 mm.

Compact size equivalent to a standard zoom lens

Compact size equivalent to a standard zoom lens (S-R2060). The centre of gravity is aligned closely, allowing for smooth lens changes when shooting video using a gimbal or drone. In the zoom lens series, the focus ring and zoom ring are positioned close to each other for smooth operation.

S-R28200 lens construction

The optimized configuration has 17 elements in 13 groups, including 1 ASPH, 4 ED and 1 UHR lenses to minimize aberrations and ensure superb resolution.

- **O.I.S. for ultra-sharp photos**

Capture what you see on the spur of the moment. Optical image stabilization (O.I.S.) technology built directly into the lens ensures your photos will look great, with sharp, blur-free contours across the entire image.

- **Dust, splash and freeze-resistant design**

This lens is designed to keep shooting in the toughest conditions thanks to its dust- and splash-resistant construction and allowing you to shoot in temperatures as low as -10°C. The fluorine coating applied to the front lens prevents the sticking of oil-based dirt.

†Dust and Splash Resistant does not guarantee that damage will not occur if this lens is subjected to direct contact with dust and water.

- **Ideal for video recording**

The lens offers fast, accurate autofocus and smooth aperture changes, critical for the modern content creator, allowing you to record beautiful 4K video and stills without disturbing your subject.

Need Further Support?

If you have any questions or require additional support regarding this product release, please do not hesitate to contact us. Our team is here to assist you with any inquiries or provide further information or marketing collateral as needed.

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- Sales - sales@holdan.co.uk
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We value your partnership and are committed to ensuring a successful product launch.
Thank you for your continued support.