

Panasonic LUMIX S-R1428

ProdCode: PANSR1428E

LUMIX S 14-28mm F4-5.6 MACRO L-Mount Lens

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Features

- LUMIX S 14-28mm F4-5.6 MACRO L-Mount Lens
- Dust and Splash Resistant: Yes*
- Recommended Operating Temperature: -10°C to 40°C (14°F to 104°F)
- Filter Size: 77mm
- Max. Diameter: 84.0mm / 3.31inch
- Overall Length Approx.: 89.8mm / 3.54inch (from the tip of the lens to the base side of the lens mount)
- Weight Approx.: 345g / 0.77lb (excluding lens cap, lens rear cap and lens hood)

One lens that meets many needs flexibly

A highly functional new zoom lens. From an ultra wide-angle of 14mm that can capture nature and buildings in powerful high definition, to 28mm for the depiction of natural perspective, and half macro photography (at focal length 28mm) that allows for close-up shots and delightful bokeh, this lens offers a wide range of options. The design is lightweight and compact and the overall length is unchanged, making it a very gimbal-

friendly lens. An ultra wide-angle lens, it can be fitted with 77mm-diameter filters for optimal flexibility and creativity for photographers and videographers.

Half life-size macro photography

Utilizes a maximum magnification of 0.5x (at focal length 28mm) and a closest focusing distance of 0.15m, for excellent close-ups of everything from flowers to insects to table settings.

Dust, splash and freeze-resistant design

The LUMIX S 14-28mm F4-5.6 MACRO is designed to keep shooting in the toughest conditions thanks to its dust- and splash-resistant construction and allowing you to shoot in temperatures as low as -10 °C.

※Dust and Splash Resistant does not guarantee that damage will not occur if this lens is subjected to direct contact with dust and water.

Ideal for video recording

The lens offers fast, accurate autofocus and smooth aperture changes, critical for the modern content creator, allowing you to record beautiful 4K video and stills without disturbing your subject.

S-R1428 lens construction

The optimized configuration has 14 elements in 10 groups, including 1 ASPH/ED, 1 ASPH, 3 ED and 1 UHR lenses to minimize aberrations and ensure superb resolution.

Need Further Support?

If you have any questions or require additional support regarding this product release, please do not hesitate to contact us. Our team is here to assist you with any inquiries or provide further information or marketing collateral as needed.

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- Marketing - marketing@holdan.co.uk
- Sales - sales@holdan.co.uk
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We value your partnership and are committed to ensuring a successful product launch.

Thank you for your continued support.