

## Panasonic LUMIX H-ES35100

**ProdCode: PANHES35100E**

Compact, lightweight LEICA DG telephoto zoom lens with full-range F2.8

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### Features

- Compact, lightweight LEICA DG telephoto zoom lens with full-range F2.8
- Based on Leica Camera AG's strict quality standards
- Full-range F2.8 70-200mm telephoto zoom lens (35mm camera equivalent)

### LEICA DG Lens — ultimate optics

Opt for a LEICA DG lens and get the ultimate in optical quality and performance. They naturally meet the strict quality standards set by Leica Camera AG. Thanks to the sophisticated design of these lenses, you will enjoy brilliant clarity all the way to the edges of your photos. At the same time, distortions of all kind are prevented to enable precise, sharp picture rendering. This means you have the ideal tool for pro-level images in the palm of your hand.

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### Create works of art wherever you go

This lens offers F2.8 brightness throughout the zoom range and a wide focal length

range of 35-100m (35mm camera equivalent: 70-200mm) in a compact and lightweight design. It can handle a wide variety of subjects, from portraits with soft bokeh backgrounds to fast-moving action or sports photography. Suited to your active lifestyle, it lets you create works of art wherever you go.

## Special technology for crystal-clear images

Panasonic's Nano Surface Coating minimises unwanted ghosting and flaring, reducing the reflection of light rays across the entire light spectrum for crystal-clear images. And special glass eliminates unwanted light to minimise ghosting and flare even more powerfully.

## H-ES35100 lens construction

The optimised configuration has 18 elements in 13 groups, including 1 UED and 2 ED lenses to minimise aberrations and ensure superb resolution.

- **O.I.S. for ultra-sharp photos**

Capture what you see on the spur of the moment. Optical image stabilisation (O.I.S.) technology built directly into the lens ensures your photos will look great, with sharp, blur-free contours across the entire image.

- **Dust, splash and freeze-resistant design**

This lens is designed to keep shooting in the toughest conditions thanks to its dust- and splash-resistant construction and allowing you to shoot in temperatures as low as -10 °C.

※Dust and Splash Resistant does not guarantee that damage will not occur if this lens is subjected to direct contact with dust and water.

- **Ideal for video recording**

The lens offers fast, accurate autofocus and smooth aperture changes, critical for the modern content creator, allowing you to record beautiful 4K video and stills without disturbing your subject.

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## Need Further Support?

If you have any questions or require additional support regarding this product release, please do not hesitate to contact us. Our team is here to assist you with any inquiries or provide further information or marketing collateral as needed.

## Contact Us:

- Marketing - [marketing@holdan.co.uk](mailto:marketing@holdan.co.uk)
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We value your partnership and are committed to ensuring a successful product launch.  
Thank you for your continued support.