

Panasonic LUMIX H-ES12035

ProdCode: PANAHE12035E

LEICA DG VARIO-ELMARIT 12-35mm / F2.8 ASPH. / POWER O.I.S.

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Features

- LEICA DG VARIO-ELMARIT 12-35mm / F2.8 ASPH. / POWER O.I.S.
- Superb close-up performance
- O.I.S. for ultra-sharp photos
- Ideal for video recording
- Dust, splash and freeze-resistant design

LEICA DG Lens – ultimate optics

Opt for a LEICA DG lens and get the ultimate in optical quality and performance. They naturally meet the strict quality standards set by Leica Camera AG. Thanks to the sophisticated design of these lenses, you will enjoy brilliant clarity all the way to the edges of your photos. At the same time, distortions of all kind are prevented to enable precise, sharp picture rendering. This means you have the ideal tool for pro-level images in the palm of your hand.

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Versatile high performance

Get high F2.8 brightness over the entire zoom range with this compact zoom lens. Its focal length of 12-35mm (35mm camera equivalent: 24-70mm) covers wide-angle to standard to medium telephoto shooting. Ideal for everything from capturing landscapes while traveling to top-quality snapshots. Leverage the low-light performance of F2.8 and enjoy delightful bokeh and superior closeups. Outdoors, the dust/splash/freeze-resistant design makes it ideal for creativity in nearly any conditions.

Superb close-up performance

Utilizes a maximum magnification of 0.42x* and a closest focusing distance of 0.15m**, for excellent close-ups of everything from flowers to insects to table settings.

*35mm camera equivalent. At focal length 17mm. **At focal length 12-17mm.

Special technology for crystal-clear images

Panasonic's Nano Surface Coating minimizes unwanted ghosting and flaring, reducing the reflection of light rays across the entire light spectrum for crystal-clear images. And special glass eliminates unwanted light to minimize ghosting and flare even more powerfully.

O.I.S. for ultra-sharp photos

Capture what you see on the spur of the moment. Optical image stabilization (O.I.S.) technology built directly into the lens ensures your photos will look great, with sharp, blur-free contours across the entire image.

Ideal for video recording

The lens offers fast, accurate autofocus and smooth aperture changes, critical for the modern content creator, allowing you to record beautiful 4K video and stills without disturbing your subject.

Dust, splash and freeze-resistant design

LEICA DG VARIO-ELMARIT 12-35mm / F2.8 ASPH. / POWER O.I.S. is designed to keep shooting in the toughest conditions thanks to its dust- and splash-resistant construction and allows you to shoot in temperatures as low as -10 °C.

†Dust- and splash-resistant does not guarantee that damage will not occur if this lens is subjected to direct contact with dust and water.

H-ES12035 lens construction

The optimized configuration has 14 elements in 9 groups, including 4 ASPH, 1 UED

and 1 UHR lenses to minimize aberrations and ensure superb resolution.

Need Further Support?

If you have any questions or require additional support regarding this product release, please do not hesitate to contact us. Our team is here to assist you with any inquiries or provide further information or marketing collateral as needed.

Contact Us:

- Marketing - marketing@holdan.co.uk
- Sales - sales@holdan.co.uk
- Technical Enquiries - techsales@holdan.co.uk
- Request Demo product loans - demo@holdan.co.uk

We value your partnership and are committed to ensuring a successful product launch. Thank you for your continued support.