

## HOYA 58mm FUSION ANTISTATIC NEXT UV

**ProdCode: HOY0293**

UV Filter - Antistatic 18 layer multicoating, water and stain resistant with low-profile frame - 58mm



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### Features

- Antistatic coating which actively repels dust
- 18 coated layers provide ultra-high light transmission
- Stain resistant - protects from fingerprints and smudges
- Water repellent - easy to keep filter clean
- For permanent lens protection
- HOYA's Professional-grade optical glass
- Exclusive one-piece, low-profile filter frame with front filter thread
- Made in Japan

The New HOYA FUSION ANTISTATIC NEXT range features all the benefits of the FUSION ONE NEXT filters, with the addition of a new ANTISTATIC coating which acts like a force-field around the filter to repel dust. Perfect for environments where dust is common, these filters require less frequent cleaning and maintenance than traditional filters.

These professional filters are made in Japan using hand selected silicates that are

carefully smelted and blended to produce high performance optical glass. HOYA then uses extreme care and precision to apply the improved 18-Layer Super Multi-Coating formula which greatly reduces or eliminates reflections on the surface of the glass to provide an ultra-clear high transmission rate. This means the filter has virtually no effect on the colour balance, contrast, or clarity of the final image.

The filters also feature a lightweight, one-piece, low-profile aluminium frame to house the glass. This one-piece design allows the filter to maintain perfect parallel alignment to the sensor plane for maximum sharpness, while the low-profile form eliminates vignetting when used on ultra-wide-angle lenses. They additionally incorporate stain resistance and a water-repellent coating which makes the filters easier to clean and helps to protect against finger prints and smudges.

The UV (UltraViolet) filter absorbs the ultraviolet rays which are invisible to human eyes, but can make areas of outdoor photographs hazy and indistinct. This multi-purpose filter can also serve as a permanent lens protector and while designed specifically for high-resolution digital cameras, the UV filter can also be used on film cameras.

#### **In the box:**

- 58mm FUSION ANTISTATIC NEXT UV
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#### **Need Further Support?**

If you have any questions or require additional support regarding this product release, please do not hesitate to contact us. Our team is here to assist you with any inquiries or provide further information or marketing collateral as needed.

#### **Contact Us:**

- Marketing - [marketing@holdan.co.uk](mailto:marketing@holdan.co.uk)
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We value your partnership and are committed to ensuring a successful product launch. Thank you for your continued support.