

## HOYA 77mm FUSION ONE NEXT UV

**ProdCode: HOY0255**

UV Filter - 18 layer multicoating, water and stain resistant with low-profile frame - 77mm



[\[Download Images\]](#) (.zip file)

### Features

- 18 coated layers provide ultra-high light transmission
- Stain resistant - protects from fingerprints and smudges
- Water repellent - easy to keep filter clean
- For permanent lens protection
- HOYA's professional grade optical glass
- Exclusive one-piece, low-profile filter frame with front filter thread
- Made in Japan

HOYA FUSION ONE NEXT is an update of the HOYA FUSION ONE series and continues to benefit photographers in a variety of shooting conditions by incorporating high-quality optical glass with HOYA's water repellent and stain resistant Super HMC coatings which make filter maintenance easy whilst providing reliable protection for the camera lens.

The word "ONE" in the naming of this series is maintained as legacy of HOYA PRO-1D, in memory of its contribution to photographers' creativity, with the belief that

this new series will serve well for many decades ahead.

FUSION ONE NEXT filters have been designed to match the rigorous standards and optical capabilities of modern, high-resolution lenses. They join the HOYA filter line-up as a fusion of all the highly valued specifications: Multi-layer coating, ultra-high light-transmission, professional-grade optical glass and a low-profile filter-frame. They additionally incorporate stain resistance and a water-repellent coating.

The UV (UltraViolet) filter absorbs the ultraviolet rays which are invisible to human eyes, but can make areas of outdoor photographs hazy and indistinct. This multi-purpose filter can also serve as a permanent lens protector and while designed specifically for high-resolution digital cameras, the UV filter can also be used on film cameras.

#### **In the box:**

- 77mm FUSION ONE NEXT UV
- 

#### **Need Further Support?**

If you have any questions or require additional support regarding this product release, please do not hesitate to contact us. Our team is here to assist you with any inquiries or provide further information or marketing collateral as needed.

#### **Contact Us:**

- Marketing - [marketing@holdan.co.uk](mailto:marketing@holdan.co.uk)
- Sales - [sales@holdan.co.uk](mailto:sales@holdan.co.uk)
- Technical Enquiries - [techsales@holdan.co.uk](mailto:techsales@holdan.co.uk)
- Request Demo product loans - [demo@holdan.co.uk](mailto:demo@holdan.co.uk)

We value your partnership and are committed to ensuring a successful product launch. Thank you for your continued support.