

HOYA 77mm HD II PL-CIR

ProdCode: HOY0239

Circular Polariser Filter - Optical glass with 16 layer multicoating, anti-reflection & stain resistance - 77mm



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Features

- 16 layer (both sides) anti-reflection coating with superior water & oil repellent characteristics for easy maintenance
- Low profile frame with front thread to attach lens caps or other filters
- High light-transparency UV absorbing polarisation film for faster shutter speed
- Press mount technology to retain glass tightly inside the frame in case of physical impact
- Made in Japan

The New HOYA HD Mk II series features 16 layers of anti-reflective coatings with HOYA's water repellent and stain resistant coatings making filter maintenance easy. The UV & Protector incorporate chemically hardened optical glass which provides excellent lens protection against accidental damage, and the CIR-PL features High light-transparency UV-absorbing polarisation film for faster shutter speeds.

Light rays which are reflected by any surface can become polarised and polarising filters can be used to select which light rays enter your camera lens. CIR-PL (Circular

Polarising) filters allow you to remove unwanted reflections from non-metallic surfaces such as water, glass etc. They also enable colours to become more saturated and appear clearer with better contrast. This effect is often used to increase the contrast and saturation in blue skies and white clouds. HOYA's polarising filters do not affect the overall colour balance of a shot.

In the box:

- 77mm HD II PL-CIR
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Need Further Support?

If you have any questions or require additional support regarding this product release, please do not hesitate to contact us. Our team is here to assist you with any inquiries or provide further information or marketing collateral as needed.

Contact Us:

- Marketing - marketing@holdan.co.uk
- Sales - sales@holdan.co.uk
- Technical Enquiries - techsales@holdan.co.uk
- Request Demo product loans - demo@holdan.co.uk

We value your partnership and are committed to ensuring a successful product launch. Thank you for your continued support.