

HOYA 77mm R1 Pro (Red)

ProdCode: HOY0168

Red multi coated filter for B&W photography - 77mm



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Features

- HMC (HOYA MULTI COATED) to increase light-transmission and reduce flare or ghosting.
- Recommended for use in Black and White photography
- Available in sizes from 46mm to 77mm diameter
- Filter Factor: 8 (3 f/stops)

Primarily used in black and white photography, the R1 RED is a strong coloured filter for producing dramatic effects. It behaves as a low-pass filter, passing red, orange, and yellow, whilst filtering out green, blue, and violet. This effectively darkens greens and blues, but lightens reds and browns, resulting in photographs that are amazingly clear. It produces dramatic dark skies with bright clouds and is for good contrast in landscapes which include pale blue skies and oceans. The R1 also works well for architectural shots, especially with red brick buildings and stonework. The R1 Red filter uses Hoya Multicoating to increase light transmission, suppress flare and produce sharper images.

In the box:

- R1 Pro (Red) filter
 - protective case
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Need Further Support?

If you have any questions or require additional support regarding this product release, please do not hesitate to contact us. Our team is here to assist you with any inquiries or provide further information or marketing collateral as needed.

Contact Us:

- Marketing - marketing@holdan.co.uk
- Sales - sales@holdan.co.uk
- Technical Enquiries - techsales@holdan.co.uk
- Request Demo product loans - demo@holdan.co.uk

We value your partnership and are committed to ensuring a successful product launch. Thank you for your continued support.