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# **BirdDog MAKI Live**

ProdCode: BDMKLB

4K Portable Live Streaming camera with NDI | HX, 3x Optical Zoom, HALO Tally, WiFi 6 and inbuilt battery



[Download Images] (.zip file)

#### **Features**

- 4K Portable Live Streaming camera with NDI | HX, 3x Optical Zoom, HALO Tally, WiFi 6 and inbuilt battery
- Ultra-Portable Design Compact and lightweight, perfect for mobile content creation and live streaming
- Stunning 4K Image Quality Capture crisp, professional-grade video with vibrant color and detail
- 3x Optical zoom with Ultra-fast TOF Auto Focus for full resolution framing of shots without image degradation
- Built-in Battery Up to 6 hours of untethered shooting for true grab-and-go operation
- Wi-Fi & NDI® | HX Support High-efficiency video over networks with minimal latency and full BirdDog quality
- Signature HALO Tally system for ultra bright and clear indication of when and which camera is on-air
- MAKI Studio Integration Pairs with the optional MAKI Studio iPad app and Control Surface for easy multi-camera switching, streaming, and control

- Al Gesture Control Easily adjust your framing with the wave of your hand
- Al Advanced noise reduction with built-in microphones for ultimate audio clarity
- Free MAKI Live control app and BirdDog BirdUI for easy control of all functions
- Mount Anywhere 1/4""-20 thread for tripods, mounts, or handheld use
- Made for Creators Ideal for educators, influencers, worship, remote teams, and anyone going live from anywhere

MAKI Live is the ultimate portable camera designed for creators on the move. Whether you're live streaming, teaching, podcasting, or producing content from anywhere, MAKI Live delivers broadcast-quality 4K video in a compact, battery-powered package. With Wi-Fi and NDI® | HX support, it connects wirelessly to the BirdDog MAKI Studio software—an intuitive live production solution available on iPad. Together, they create a seamless, all-in-one workflow for switching, streaming, and sharing your story. Built with BirdDog's signature image quality and ease of use, MAKI Live is ideal for educators, influencers, houses of worship, and anyone looking to level up their content without complex gear. Simply power it on, connect, and go live. No cables. No clutter. Just creativity, captured.

## **Ultra-Portable Design, Maximum Impact**

Designed to go wherever the story takes you, MAKI Live weighs next to nothing but packs a serious punch. Its compact design makes it easy to slip into a backpack or mount in tight spaces—perfect for mobile creators, travel setups, or multi-cam environments where space is limited.

# 4K Brilliance with Zoom and Speed

Capture every detail in stunning Ultra HD with 4K resolution, driven by BirdDog's imaging expertise. The 3x optical zoom enables dynamic framing without any digital degradation, while the TOF (Time of Flight) auto-focus locks onto your subject instantly—even with fast movement or changing lighting conditions. It's fast, it's sharp, and it's built to impress.

# **True Freedom with Built-in Battery**

Say goodbye to the clutter of cables and power supplies. MAKI Live includes a powerful internal battery delivering up to 6 hours of uninterrupted use, giving you the freedom to shoot anywhere—indoors, outdoors, or on the move.

# Wireless NDI® | HX Connectivity

With built-in Wi-Fi and support for NDI® | HX, MAKI Live integrates directly into

modern IP-based workflows. Stream low-latency, high-efficiency video over your existing network without needing additional capture devices. It's plug, play, and go live—no fuss, no compromise.

### HALO Tally. Always Know When You're Live.

BirdDog's signature HALO Tally system is built in, providing a super bright, 360-degree visual indicator to let talent and crew know exactly when the camera is live and on-air. In multi-cam environments, it's a game-changer for smooth, professional communication.

### **MAKI Studio Integration for Full Production Control**

MAKI Live pairs effortlessly with the optional MAKI Studio iPad app and Control Surface, giving you a full live production workflow in one unified interface. Switch between multiple MAKI cameras, control framing, audio, and more—all from your iPad. It's a portable production studio in your backpack.

#### In the box:

- 1x MAKI Live
- 1x USB-C Charging Cable

# **Need Further Support?**

If you have any questions or require additional support regarding this product release, please do not hesitate to contact us. Our team is here to assist you with any inquiries or provide further information or marketing collateral as needed.

### **Contact Us:**

- Marketing marketing@holdan.co.uk
- Sales sales@holdan.co.uk
- Technical Enquiries techsales@holdan.co.uk
- Request Demo product loans <a href="mailto:demo@holdan.co.uk">demo@holdan.co.uk</a>

We value your partnership and are committed to ensuring a successful product launch. Thank you for your continued support.