

Live Production

Ranging from small scale production to huge live events, Holdan showcases a wide range of brands that can provide you with solutions for any scale and budget.



Cameras

Live productions can utilise a variety of camera to achieve the desired shots. Whether you want to achieve a cinematic look, take control from a remotely with a PTZ or create a multi cam set up we have the cameras. You frame the story!

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Production Switchers

We have a wide variety of production switcher/vision mixers from portable solutions to large scale fixed installations. We offer several formats and resolutions too to fit you and your customer's needs.

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Control Panels

Control your camera and production through one of our many camera control units. Whether is controlling the cameras movements or controlling the exposure and framing, we have a control panel.

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Capture, Playback & Streaming

Not all live productions require the ability to stream, capture and playback. However social media has become one of the best marketing tools available, so why not utilise this and stream you production and even playback recently captured moments.

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Motion Control & Camera Support

Levelling up a production can be the difference between you and your competition. So why not add levels and motion to your production with a slider, jib or even a full motion control system. For stable shots that require smooth movements, we offer a variety of tripod systems, heads, and sticks.

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Signal Distribution & Conversion

Why can't there just be one cable that does it all? This is the dream, but we are not there yet. So, in the meantime check out our wide range of distribution options with signal converters, encoder/decoders, Multi-view and routing options too.

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Production Monitors

It's vital your live production looks good, so being able to view the content in all its glory makes perfect sense. From small monitor recorders to large desktop mounted screens, we have the monitors for you to view your wonderful productions.

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Audio

From high-quality shotgun microphones to be boom mounted or directly on the camera, to compact wireless lavalier systems, we carry options to make sure you capture crystal clear audio.

[FIND OUT MORE](#)



Talkback

Communication is key in any relationship, so communicating with your team on set should be no exception. If its making sure a live productions runs smoothly or keeping the talent happy, communicating via a intercom systems makes perfect sense.

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Portable Production Systems

Sometimes you need to take a live production on the road. At Holdan we have a number of full production systems you can transport easily and set up quickly to provide live content where ever you are.

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CASE STUDY: Nottingham Trent University's 4K Newsroom Upgrade!

Nottingham Trent University named "University of the Year 2019" chose the Blackmagic URSA Broadcast 4K studio camera system to update its busy studio facilities at its Centre for Broadcast Journalism.

In this case study, we talked to the course leader and studio technicians about how the upgrade went and the difference it has made to their studio capabilities and quality of output.

[WATCH THE FULL VIDEO](#)

