

**Press Release**



## 12 Inch Design Launches RocketClips DV Stock Footage Library

Holdan Limited, UK and European master distributor for 12 Inch Design announce the launch of RocketClips, a DV format stock footage library. RocketClips footage is fresh, easily manageable and all digitally sourced. For many years 12 Inch Design have produced one of the most exciting ranges of royalty free content. Each volume in the RocketClips library contains 400 clips and four volumes are currently available. Volume 01: Stock Essentials contains a broad range of clips covering many topics from nature shots to extreme sports to people in situations. Volumes 02, 03 and 04 are themed. Volume 02: Exercise and Fitness contains a range of health and fitness related clips, Volume 03: Business People contains a variety of clips showing people in business related situations. Volume 04: Couples and Relationships features couples of all ages in various situations. As with all other 12 Inch Design products RocketClips are 100% royalty free and fully model released and can be used in as many productions as you like. All clips are provided in QuickTime DV format on DVD-ROM.

Allan Leonhardsen Sales & Marketing Director of Holdan Limited says "The quality of RocketClips footage is superb. The RocketClips team has many years of experience shooting stock footage, so every shot is well lit, nicely focused and well composed. The library offers great value at an excellent price. Many of our customers had asked if 12 Inch Design would offer stock footage, but it was important to 12 Inch Design to deliver a quality product at a good price point. 12 Inch Design's primary business is motion graphics, so shooting their own footage would be a huge distraction for them. RocketClips is a great addition to the 12 Inch Design product family".

RocketClips was founded by Mark Adams in 2000. Mr Adams has more than 20 years of experience shooting stock footage and is a graduate of Art Center College of Design in Pasadena/US.

RocketClips Unit 1 to 4 are shipping now and individual volumes are priced at £329.00 + vat. Attractive and heavily discounted combo packs and bundle pricing is also available.

Samples are available online via [www.holdan.co.uk](http://www.holdan.co.uk) where a FREE sample DVD highlighting the full product gallery and tutorials for most common NLE systems, including Avid, Final Cut Pro and Adobe Premiere can also be requested.

### ***About 12 Inch Design***

12 Inch Design creates high quality, royalty free motion graphics for video and postproduction. The 12 Inch Design product range includes the critically acclaimed ProductionBlox Motion Graphics library, the PowerBlox Toolkit for Editors and ThemeBlox precision toolkits. The Company's founders have more than 20 years of production experience, creating content for international TV networks, Fortune 500 conglomerates, international events and many other businesses. Their work has aired on the BBC, Channel 4, ABC, CBS, Fox, NBC, WB, A&E, Discovery Channel, MTV, and many other networks around the globe. 12 Inch Designs award winning artists and editors have produced content for events such as the Nagano Winter Olympics and companies such as Acura, Steven Spielberg's Amblin Entertainment, DDB Needham, Hasbro Toys, MCA/Universal and Microsoft.

12 Inch Design products have been used in the 2005 Grammy® awards, commercials and movie trailers. Products are used by leading companies such as Access Hollywood, Adventure Christian Church, Comcast, EWTN, Fox Television Stations, The Gallup Organization, Raytheon Technical Services, Riot Atlanta, Saatchi & Saatchi, Trailer Park TV, United Airlines, United States Secret Service, University of Colorado, Warner Bros. Animation and many more

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